



# Mike Harrison

**AGE:** 34

**NATIONALITY:** BRITISH

**ROLES:** Marketing Executive  
Webmaster  
Web Developer



## SKILLS:

**Microsoft Certified** Business Management Solutions Specialist: Applications for Microsoft Dynamics CRM

**Sitecore** CMS Certified Developer – Levels 1&2

**Web Technology:** HTML, DHTML, CSS, ASP, ASP.NET 2.0, Sitecore, SQL Server 2005, Visual Studio 2005, Reporting Services, VBScript, Javascript, IIS, MS Access Databases, Macromedia Dreamweaver MX, Fireworks MX and Flash MX, Visual Interdev, MS Sharepoint Portal Server.

**Technical Authoring:** MS Office XP, Adobe Acrobat (Including Distiller and PDFMaker), Desktop Publishing using MS Publisher and MS HTML Help.



## EDUCATION:

1992–1995 Cheltenham & Gloucester CHE.  
BSc Physical Geography with Earth's Resources (2:1).

1990–1992 Yateley Sixth Form: Yateley, Hampshire  
'A' Levels in Geography, Economics and Maths.

1985–1990 Yateley School: Yateley, Hampshire  
GCSE's in Maths, English Language, English Literature, Geography, Chemistry, French, Business Studies, Physics, Physical Education.

## EXPERIENCE:

**1999–Present Chelford / SSI Basingstoke, Hampshire**

- Microsoft Certified in Microsoft CRM 3.0
  - MBSS - Microsoft Certified Business Management Solutions Specialist:
  - MCNPS - Microsoft Certified Network Professional
- Implementation and Customisation of Microsoft CRM 3.0 for corporate group companies
- Internet Marketing campaign management
- Corporate website development and maintenance. Webmaster of the following corporate websites: [www.chelford-sfm.com](http://www.chelford-sfm.com), [www.chelfordsolutions.com](http://www.chelfordsolutions.com), [www.ssi-world.com](http://www.ssi-world.com), [www.chelfordgroup.com](http://www.chelfordgroup.com), [www.rfidsolutioncentre.com](http://www.rfidsolutioncentre.com), [www.agilitysystems.co.uk](http://www.agilitysystems.co.uk) and our internal intranet.
- Web application development on the ASP platform using both VBScript and Javascript along with SQL querying databases including Access, Oracle and SQL Server.
- Sitecore Certified (Levels 1 & 2 Sitecore Content Management System)
- Desktop Publishing: Marketing collateral design and production using MS Publisher
- Some application development using ASP.NET. Applications developed include a comprehensive role-based intranet content management system, a project planning application, ERP applications for the manufacturing industry and mini-applications to assist with CRM and company processes.
- Customer support for web-based products.
- Intranet development and content management.
- Web User Interface design using Dreamweaver with Fireworks.
- Technical Authoring. Responsible for managing, producing and distributing company product documentation in Word, PDF and HTML formats. Some desktop publishing experience in creating company newsletters.
- Assistant to the internal Quality Auditor.

## URLS:

[www.chelfordsolutions.com](http://www.chelfordsolutions.com)  
[www.chelford-sfm.com](http://www.chelford-sfm.com)  
[www.ssi-world.com](http://www.ssi-world.com)  
[www.chelfordgroup.com](http://www.chelfordgroup.com)  
[www.rfidsolutioncentre.com](http://www.rfidsolutioncentre.com)  
[www.agilitysystems.co.uk](http://www.agilitysystems.co.uk)

...more under "INTERESTS".



## TRAINING:

- Developing Collaboration Solutions Using Microsoft CRM 3.0, Microsoft Office SharePoint Server 2007 and Microsoft Office 2007 (Sept 2007)
- Sitecore v5.3 (Level 1 August 2007, Level 2 November 2007)
- SQL Server Reporting Services (June 2007)
- Microsoft CRM 3.0
  - Sales Management
  - Marketing Automation
  - Service Management
  - Service Scheduling
- Developing Microsoft ASP.NET 2.0 Web Applications (Azlan, 2006)
- The Science and Art of Effective Web and Application Design (Human Factors International, 2004)
- TROPOS Application Designer (SSI, 2004)
- Internet Information Server (IIS) 5 Administration (Quanta, 2003)
- Microsoft Visual Interdev - Microsoft Approved Course M1017 (Azlan, 2001)
- Software Internal Quality Auditing (Neville-Clarke International, 2001)
- Documentation Presentation (2000)
- TROPOS ERP System (SSI, 1999)
- MS Frontpage (Parity, 1999)
- Business Management System (TRL, 1999)
- Project Management (TRL, 1998)
- Presentation Course (TRL, 1998)
- MS Access Advanced (Parity, 1998)
- Report Writing (TRL, 1998)
- Financial Awareness in Project Management (TRL, 1997)
- Visual Basic (Parity, 1997)
- SCOOT Traffic Management (TRL, 1996, 1997)
- C Programming (Parity, 1997)
- Management Training (Peter Lewis, 1996)

## EXPERIENCE (cont.):

**1995–1999 Transport Research Laboratory, Crowthorne, Berkshire.**

- Developed the SCOOT Traffic Control Website in 1998 and then subsequently maintained it through 1998/1999.
- Responsible for the production and delivery of all Urban Traffic Control product documentation in both Word and PDF.
- Project Manager for the SCOOT Traffic Management course.
- Line Manager to 1 member of staff.
- Responsible for traffic data collection and analysis.
- Developed and maintained the SCOOT product maintenance database for customer fault reporting and fixing.
- Project Bidding: Responsible for preparing tender documentation for potential future work.
- Secretary to the SCOOT Steering Committee: Coordinated and organized meetings for committee members from the Dept of Transport, Siemens, Peek Traffic Control and TRL.



## INTERESTS:

I run a small web design company in my spare time (Imagine Services Ltd). Current urls are:

[www.hooked-in-france.co.uk](http://www.hooked-in-france.co.uk)  
[www.turkey-apartment-holidays.co.uk](http://www.turkey-apartment-holidays.co.uk)  
[www.fishinginfrancedirectory.com](http://www.fishinginfrancedirectory.com)  
[www.dvdcollectors.co.uk](http://www.dvdcollectors.co.uk)  
[www.pure-potential.co.uk](http://www.pure-potential.co.uk)

I also enjoy playing football, computer games, roleplaying games, watching dvds and fishing.

## CONTACT INFORMATION:

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